

SURFAIR UBER

Surf Air, Uber Team Up to Celebrate Palm Springs Launch with UberPLANE

(Santa Monica, Calif.) – November 3, 2015 – [Surf Air](#), the nation’s first all-you-can-fly membership based private airline, announced today a partnership with Uber Los Angeles to celebrate the launch of Surf Air’s service into Palm Springs International Airport.

Beginning November 6 at 7AM – one day after Surf Air’s inaugural Palm Springs flight – users who have taken rides with UberBLACK, UberSUV and UberLUX will be able to select UberPLANE in the Uber app for a chance to purchase an exclusive weekend getaway for two at L’Horizon Resort & Spa Palm Springs for \$1,200.

“Just as Surf Air has revolutionized air travel, Uber has changed the way people get around, making this an ideal partnership that celebrates innovation and hassle free travel,” said CEO of Surf Air, Jeff Potter. “The launch of service into Palm Springs marks the perfect occasion to bring the two concepts together.”

Details of the limited-edition package include (valued at \$3,000) include:

- **Roundtrip air transport for two powered by Surf Air.** Riders will fly out of private airports and board a custom-designed executive aircraft operated by [Surf Air](#), the nation’s first members-only airline.
- **Premium Uber rides to and from both flights.** Riders will be whisked away in an UberLUX for their flight to Palm Springs and be picked up by an UberBLACK upon landing. They’ll also receive premium transportation for their return flight.

A two-night stay in a luxury bungalow. Rider and their guest will live the #LUXLIFE in an intimate, luxurious [L’Horizon Resort & Spa](#) bungalow with dramatic desert views. L’Horizon Palm Springs brings back the glamour of Hollywood’s golden age through its unique design esthetic by renowned designer Steve Hermann. The 1950’s gem served as a playground for Hollywood A-Lister’s and U. S. Presidents alike. Now, redeveloped as a luxury resort, we boast true exclusivity nestled within intimate spaces on 3 acres of gorgeous manicured desert grounds.

- **An all-inclusive dinner.** Rider and your guest will receive \$125 in food credit to [Chi Chi](#), a new-school Latin American eatery at the iconic [Avalon Hotel](#).

How to request:

1. Riders can open the Uber app between 7:00am and 10:30am on Friday, November 6.

2. Request the “PLANE” option in your app. This option will only be available in app if riders have taken a ride on UberBLACK, UberSUV, or UberLUX in the last 6 months. Availability is limited, and spots will be filled on a first-come, first-served basis. If all spots are filled prior to 10:30am, the PLANE option will no longer be available in the app.
3. If request is fulfilled, ride will receive a call from an Uber representative who will coordinate pickup, flight, and hotel details. Pickups will occur at 12:30pm, and winners be flying with other #LUXLIFE getaway package participants.*

*For more information on terms and conditions, please visit the Uber newsroom

Surf Air’s service to Palm Springs launches November 5. The service will offer one round-trip flight between Palm Springs and Oakland International Airport Thursday through Sunday, and one round trip flight between Palm Springs and Hawthorne Airport Thursday through Sunday, with a total of 16 flights weekly. View complete schedule [here](#). Members will arrive and depart at the [Signature Flight Support private terminal](#), making travel to Palm Springs convenient and relaxing.

Having recently expanded to Napa, Monterey and Sacramento, with the addition of Palm Springs, Surf Air will now serve 12 airport destinations with 90 peak daily departures throughout California.

ABOUT SURF AIR

Surf Air is the nation’s first private air travel club offering unlimited monthly flights. Geared toward frequent regional business and leisure travelers, Surf Air provides a hassle-free flying experience in the company of an inspiring Member community. Its growing fleet of executive private aircraft operates from convenient private airports in the San Francisco Bay Area, Los Angeles Metro Area, Santa Barbara, Truckee/Lake Tahoe, Napa, Monterey, Sacramento and Palm Springs with additional locations to follow. For more information visit www.surfair.com, facebook.com/isurftheskies & youtube.com/isurftheskies.

ABOUT UBER

Uber is evolving the way the world moves. By seamlessly connecting riders to drivers through our apps, we make cities more accessible, opening up more possibilities for riders and more business for drivers. From our founding in 2009 to our launches in hundreds of cities today, Uber's rapidly expanding global presence continues to bring people and their cities closer.

About L’Horizon Hotel Palm Springs

L’Horizon Palm Springs brings back the glamour of Hollywood’s golden age through its unique design aesthetic by renowned designer Steve Hermann. The 1950’s gem served as a playground for Hollywood A-Lister’s and U. S. Presidents alike.

Now, redeveloped as a luxury resort, we boast true exclusivity nestled within intimate spaces on 3 acres of gorgeous manicured desert grounds. Our 25 guestrooms are custom designed to emulate luxurious private residences with hand selected materials and finishes. The dramatic mountain backdrop frames the imaginatively designed landscapes to create a striking setting found only at L’Horizon Resort and Spa.

CONTACT:

For more information about Surf Air please contact Courtney Lis at Courtney@vocapr.com or (970) 581-6231.