

SURFAIR

Surf Air Expands Bay Area Service with Launch of Oakland Market on December 15th

All-You-Can-Fly Membership Airline to Offer Daily Nonstop Flights from Oakland to Los Angeles, Santa Barbara and Truckee-Tahoe

(SANTA MONICA, Calif.) – December 15, 2014 – [Surf Air](#), the nation’s first All-You-Can-Fly private membership airline, announced today that it will begin serving Oakland International Airport on December 15, with daily nonstop flights to Hawthorne, Santa Barbara and Truckee-Tahoe. The company’s expansion to Oakland occurs in conjunction with the delivery of its fifth Pilatus PC-12NG aircraft with up to 65 additional aircraft scheduled to join the fleet over the next five years. Surf Air’s inaugural flight will depart from Oakland for Hawthorne airport in Los Angeles on Monday, December 15 at 6:00am PST.

“Oakland provides easy access to downtown San Francisco and East Bay communities where we have high member and potential member demand, so it was an ideal market for expansion” said Jeff Potter, CEO of Surf Air. “Adding additional airport options and additional flights in markets that have already proven successful increases the value of membership as all members have access to all flights in our network.”

Surf Air will offer two daily non-stops from Oakland (OAK) to Hawthorne (HHR) Monday thru Friday and one daily nonstop Saturday and Sunday. One daily nonstop to Santa Barbara (SBA) will be available beginning December 15 with a second Monday thru Friday nonstop beginning January 19th. One daily nonstop to Truckee Tahoe (TRK) will be available Monday, Thursday, Friday, Saturday and Sunday. In addition, Surf Air will offer connecting service from OAK to Carlsbad (CRQ) and Las Vegas (LAS).

“Surf Air’s innovative service is a great addition to the growing list of domestic and international air service options at Oakland International,” said Deborah Ale Flint, Port of Oakland Director of Aviation. “These new services represent the first commercial service between the East Bay and Santa Barbara and Truckee -North Lake Tahoe, and a sixth Los Angeles Basin airport served from OAK with the addition of Hawthorne,” she added.

Surf Air memberships are largely sold out due to high demand and limited capacity, however with the additional service, a limited number of Surf Air memberships are available for new members based in Oakland. A new member offer is available to Oakland residents through December 31 that waives the initiation fee and includes one complimentary companion trip for individual members. The Corporate Membership offer includes waived initiation fees for two executives and special introductory dues for the first three months of membership. Individual membership dues start as low as \$1,750 per month for unlimited flights.

Surf Air membership is likely to be in high demand in Oakland given the limited premium service offering between Oakland and Los Angeles and no commercial service between Oakland and Santa Barbara or Truckee-Tahoe. Oakland members will enjoy all Surf Air benefits including the convenience of flights

operating from private terminals, personalized concierge service and complimentary parking.

"Surf Air is a great company addressing a large market and a huge pain point for frequent fliers and epitomizes what we look for in an investment: strong domain expertise, disrupting a tired and largely under-innovated industry and a fanatical membership base," says Erik Moore, Surf Air board member and managing director at Bay Area-based Base Ventures.

Launched in 2013, Surf Air is the simple and smart way to fly. The world's first membership club of its kind, Surf Air uncomplicates flying by providing limitless flights anywhere in the Surf Air network for a monthly fee. Servicing California with additional destinations to follow, Surf Air is redefining the future of flying and living. For more information, visit www.surfair.com, facebook.com/isurftheskies or youtube.com/isurftheskies.