

SURFAIR

SURF AIR NAMED ONE OF AMERICA'S MOST PROMISING COMPANIES OF 2015 BY FORBES MAGAZINE

First All-You-Can-Fly Membership Airline Ranks #X on the Esteemed List

(SANTA MONICA, Calif.) – January 2015 – [Surf Air](#), the nation's first All-You-Can-Fly private membership airline, is proud to announce that it has been named one of [America's Most Promising Companies for 2015](#) by Forbes Magazine. This prestigious list is compiled annually through a rigorous submission process and has predicted the future success of some of the country's most notable companies over the years.

"We are very proud to be recognized as one of Forbes Most Promising Companies for 2015, especially knowing that this evaluation process encompassed a vast array of exceptional companies," said Sudhin Shahani, Executive Chairman of Surf Air. "We thank Forbes for this exciting recognition and their positive view of Surf Air's future—one that we are excited to share."

Though growth numbers are considered on the Most Promising list, top line doesn't say everything. The select companies have also experienced sustainable growth, so Forbes takes a holistic gauge of the companies that apply. Over the course of four months they review hundreds of applications from businesses across the country. The final assessment is based on growth (both in sales and hiring), quality of management team and investors, margins, market size and key partnerships. They then speak to each company to make sure they didn't miss anything. Making the list means serious exposure-to customers, strategic partners, prospective employees and investors both the magazine and online. FORBES magazine reaches 5 million readers every issue, and Forbes.com attracts 60 million visitors each month.

"Every year, Forbes searches for the most dynamic, exciting companies with bright futures ahead of them to build this list," said J.J. Calao, contributing editor for Forbes. "Producing a ranking in the opaque world of privately-held companies is never easy. But we're confident that many of these are the IPOs and billion-dollar acquisitions of tomorrow."

"This is a gratifying recognition and is a result of the culmination of support from our investors, business partners, members and especially our employees," said Jeff Potter, CEO of Surf Air. "To be recognized in this way is a compliment to all of our constituents whom without their efforts, our accomplishments to date would not have been possible."

Launched in 2013, Surf Air is the simple and smart way to fly. The world's first membership club of its kind, Surf Air uncomplicates flying by providing limitless flights anywhere in the Surf Air network for a monthly fee. Servicing California with additional destinations to follow, Surf Air is redefining the future of flying and living for its members. Surf Air has been featured in the LA Times, Wall Street Journal, BBC, CNBC, Fox Business and many other media outlets for disrupting the air travel industry. Surf Air provides exclusive service on executive aircraft to and from convenient airports in the San Francisco Bay Area, Los Angeles Metro Area, Santa Barbara and Truckee Lake Tahoe, with service to additional locations to follow. For additional information visit www.surfair.com, facebook.com/isurftheskies and youtube.com/isurftheskies.