

SURFAIR

SURF AIR PARTNERS WITH TEDWOMEN 2015 TO KICK OFF OF NEW ROUTES TO MONTEREY, CA

2015 TEDWomen Speakers to Take Inaugural Flight to Monterey, CA

(Monterey, Calif.) – May 27, 2015 – [Surf Air](#), the nation's first All-You-Can-Fly private membership airline, announced today that it has partnered with TEDWomen to fly some of their key speakers to Monterey, CA where the conference is hosted this year. This marks the first flights to the new destination for Surf Air, which begins service from Los Angeles, the Bay Area and Napa on July 13th. Prominent guests flying with Surf Air include TEDWomen 2015 speakers Maria Bello, Gina Loring and Jane Fonda.

“Our partnership with TedWomen is a great way to kick off our relationship with the community of Monterey,” said CEO of Surf Air, Jeff Potter. “As a forward thinking, innovative company, TEDWomen aligns perfectly with our values and mission.”

TED, the nonprofit devoted to Ideas Worth Spreading, opens its TEDWomen 2015 conference today at the Monterey Convention Center in California and will run through Friday. Themed “Momentum,” the event will feature a live program of more than 40 speakers and performers over three days. TED will broadcast the TED Talks in real time to nearly 250 simultaneous TEDxWomen events held in 68 countries around the world.

TEDWomen 2015 will feature speakers sharing ideas and inventions in six sessions of TED Talks on Thursday, May 28, and Friday, May 29. The conference also includes interactive ‘Learning Tracks’ designed to demonstrate how good ideas can lead to transformational change. The event is produced by TED in association with Pat Mitchell, the co-curator and host of TEDWomen since its launch in 2010.

This year's event marks the third year TED has hosted a TEDWomen conference since 2010, and the first time it has done so at the Monterey Convention Center—home of the first TED conferences more than 30 years ago.

ABOUT SURF AIR

Surf Air is the nation's first All-You-Can-Fly private air travel membership, providing frequent regional business and leisure travelers with a sophisticated and hassle-free air travel experience that saves valuable time and money. The company provides exclusive service on executive aircraft to and from convenient airports in the San Francisco Bay Area, Los Angeles Metro Area, Santa Barbara, Napa and Truckee Lake Tahoe, with service to additional locations to follow. For additional information

visit www.surfair.com, facebook.com/isurftheskies and youtube.com/isurftheskies.

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About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today's leading thinkers and doers. Many of these talks are given at TED's annual conference in Vancouver, British Columbia, its TEDWomen conference and its TEDGlobal conferences—then made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED's open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a "wish," or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

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