

SURFAIR

SURF AIR INTRODUCES NEW EXPLORER MEMBERSHIP

All-You-Can-Fly Club Launches Single Round-Trip Monthly Membership Option

(Santa Monica, Calif.) – May 4, 2016 – [Surf Air](#), the nation’s first all-you-can-fly private air travel club, today introduces [The Explorer Membership](#), a new subscription option allowing California travelers to experience the airline’s unique service and explore their [rapidly growing network](#) for \$850 per month with a three-month commitment. This new membership includes one monthly round-trip flight to any Surf Air destination. A limited number of Explorer memberships are available now through May 31st with no initiation fee.

“Since 2013, Surf Air’s unlimited membership offering has changed the way our Members live, work and fly,” said CEO of Surf Air, Jeff Potter. “Now, we’ve created an option that brings time-saving, seamless and accessible private travel to a wider audience of like-minded flyers interested in trying our service.”

The monthly round-trip flight option gives new Members the opportunity to explore both California and the Surf Air experience—which includes 30-second mobile booking; an instant, ticketless welcome at convenient private airports; comfortable rides on a fleet of eight-seat executive aircraft; and networking opportunities within a close-knit community of entrepreneurs, executives, and professionals from a wide variety of industries.

“Surf Air’s unique all-you-can-fly membership has proven successful for our 2,800-Member community of entrepreneurs and business travelers with a need to fly frequently in the state of California,” said Potter. “The new Explorer Membership opens up our well-connected network to less frequent travelers who are ready to change the way they fly.”

ABOUT SURF AIR

Surf Air is the nation’s first private air travel club offering its Members unlimited monthly flights. Geared toward frequent regional business and leisure travelers, Surf Air provides a hassle-free flying experience in the company of an inspiring Member community. Its growing fleet of executive private aircraft operates from convenient private airports in the San Francisco Bay Area, Los Angeles Metro Area, Santa Barbara, Truckee/Lake Tahoe, Napa, Monterey, Sacramento, Palm Springs and Las Vegas, (operated in partnership with Advanced Air) with additional locations to follow. For more information, visit www.surfair.com, [facebook.com/surfair](https://www.facebook.com/surfair) and <https://www.youtube.com/c/surfair>.

CONTACT:

Courtney Lis at Courtney@vocapr.com or (970) 581-6231.