

# SURFAIR

## SURF AIR REACHES 2,000 MEMBER MILESTONE

### *Nation's First Private Air Travel Club Welcomes 2,000<sup>th</sup> Member and Increases Fleet Order*

(Santa Monica, Calif.) – September 10, 2015 – [Surf Air](#), the nation's first all-you-can-fly private airline, announced today it has reached a significant milestone in its growth story—selling its 2,000<sup>th</sup> membership. This marks a significant year of expansion for the company, adding service to numerous key new markets, increasing to 80 peak daily departures throughout California and adding eight new PC-12NG aircraft to its fleet, with an additional two to be delivered by year end.

“When we started out this year, we had 850 Members, six planes and service to only six markets,” said CEO of Surf Air, Jeff Potter. “With the tremendous response to our innovative offering, we are proud to be celebrating the addition of our 2,000<sup>th</sup> Member – exceeding a doubling in membership in just nine months. Also due to this response and substantial increase in Members, we are announcing that we are exercising our 2016 Pilatus PC-12 option positions and accelerating deliveries throughout the year. This means by the end of 2016, we will be more than doubling the size of the Surf Air fleet.”

Surf Air is geared toward frequent regional business and leisure travelers, providing a hassle-free flying experience in the company of an inspiring Member community—which serves as a networking platform in the sky. The company's membership is a mix of C-level executives, entrepreneurs, tech start-ups, celebrities and athletes that need quick and easy access throughout California's western seaboard. By utilizing the membership club model, the company is able to offer the private aviation experience and offer it at affordable rates, demonstrated by the fact that 80% of the current Members' previous mode of travel was commercial aviation rather than private aircraft.

Notably, their 2,000<sup>th</sup> membership went to David Ritterbush, the newly appointed CEO of [Pop Chips](#), who made the decision to become a Member of Surf Air so he could create a more seamless transition between work and home.

"I decided to join Surf Air for the cumulative value that is offered. My office is in LA and my home is in the Bay Area and I needed a way to move between the two that offered the greatest convenience and reliability," said Ritterbush. "Surf Air allows me to commute up and down the coast without the traditional hassles associated with air travel. The additional concierge services is an added bonus, so far everyone has been incredibly Member-centric."

Surf Air's recent expansion is making a larger membership base possible. The company is scheduled to receive seven additional PC-12NG aircraft as part of the original 15 aircraft order placed in March 2015. They have also exercised options on nine additional deliveries for 2016, an increase in two

additional aircraft vs. their original order to accommodate their rapid growth. Having recently expanded to Napa, Monterey and Sacramento and with the addition of Palm Springs on the horizon, Surf Air will serve 10 markets by end of year with additional market expansion to come in 2016.

**ABOUT SURF AIR**

Surf Air is the nation's first private air travel club offering unlimited monthly flights. Geared toward frequent regional business and leisure travelers, Surf Air provides a hassle-free flying experience in the company of an inspiring Member community. Its growing fleet of executive private aircraft operates from convenient private airports in the San Francisco Bay Area, Los Angeles Metro Area, Santa Barbara, Truckee/Lake Tahoe, Napa, Monterey and Sacramento and Las Vegas, (operated in partnership with Advanced Air). Service will begin soon in Palm Springs, and additional locations to follow. For more information visit [www.surfair.com](http://www.surfair.com), [facebook.com/surfair](https://www.facebook.com/surfair) and <https://www.youtube.com/c/surfair>.

**CONTACT:**

For more information about Surf Air please contact Courtney Lis at [Courtney@vocapr.com](mailto:Courtney@vocapr.com) or (970) 581-6231.